Seven phone tricks for better product photos

No studio, no new camera. Just a window and the phone in your pocket.

	TRICK	HOW
1	**Face a window**	Soft daylight from the side beats any lamp. Turn off overhead lights so colours stay true.
2	**Clear the background**	A plain wall, a sheet of white card or a wooden board. One prop at most.
3	**Wipe the lens**	A greasy lens makes everything look foggy. Use your shirt; it works.
4	**Tap to focus, then lower the brightness**	Tap the product on screen, then slide the brightness down a little so whites are not blown out.
5	**Shoot at product height**	Get down to its level. Shoot food and flat-lays straight from above.
6	**No zoom, walk closer**	Digital zoom loses detail. Move the phone, not your fingers.
7	**Check the corners**	Before you press, look at all four corners: no thumbs, cables, receipts or coffee cups.

Shoot a set, not a single photo

- One wide shot of the product on its own.
- One close-up of the detail that makes it special.
- One in use: in a hand, on a table, being worn.
- One with its price tag or packaging, for the people who ask "how much?"

Edit lightly: straighten, crop and nudge brightness. Skip heavy filters; customers want to see what they will actually get.

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